

Apparatus, and an associated method, for allocating resources in a communication system, such as a multi-code, multi-rate CDMA communication system. Communication indicia by which data to be communicated during operation of the communication system is coded and modulated is selected responsive to communication characteristics of the communication channel upon which the data is to be communicated. The levels of coding and modulating are determined responsive to measured levels of the communication characteristics on the channel. Also, a scheduler by which to schedule packet communication upon a shared communication channel is provided.